

MARKETING DIVISION

| Majo | Major Group/Categories of Items Generally Purchased | | | | | |
|------|---|---|--|--|--|--|
| SN | Group | Category/Item | Pre-Qualification Criteria | | | |
| I | REVENUE ITEMS | | | | | |
| 1 | OFFICE STATIONERY | | | | | |
| | Paper | J.K. Copier Paper 75 gsm J.K. Bond Paper Executive Bond Paper | Stockiest / Authorized Dealers | | | |
| b | Art Cards Different colours | | | | | |
| С | Scribbling Pads | | | | | |
| d | Registers & Note books | | | | | |
| е | Folders & Files | Fiber Folders, Box Files, Flat Files | | | | |
| f | All other Office General Stationery Items Pen, Pencil, Eraser etc | | | | | |
| 2 | PRINTING ITEMS | | | | | |
| а | Annual Reports Hindi & English | | Who are doing for CPSUs in Hindi and English | | | |
| b | Covers with different sizes | Maplitho, Kraft, Clothlined Covers | Manufacturer | | | |
| С | Vouchers, Bills / Pads & Forms | Hindi & English | | | | |
| d | Letterheads & Visiting Cards | Hindi & English | | | | |
| е | Binding works | | | | | |
| f | House Journal/Magazines | Hindi & English | | | | |
| g | Time Cards | | | | | |
| h | Product Leaflets/ Brochures | | | | | |
| 3 | ACRYLIC SHEETS | Imported | | | | |
| 4 | BADGES & BANNERS | Hindi and English | | | | |
| 5 | CALCULATORS | | | | | |
| 6 | FURNISHING ITEMS | | | | | |
| а | Carpets | | | | | |
| b | Curtains | | | | | |
| С | Mattress | | | | | |
| 7 | ELECTRICAL ITEMS | | | | | |
| а | Tube Lights | | | | | |
| b | CFL Lamps | | | | | |
| С | Electronic Ballasts | | | | | |
| d | All other electrical items | | | | | |
| 8 | GIFT ITEMS | | | | | |
| 9 | GLASS-WARES & CROCKERIES | | | | | |
| 10 | GREETING CARDS | Seasonal & New Year | | | | |



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|----|---|--|--|
| 11 | NAME BOARDS | Kannada, Hindi & English | |
| а | Brass | | |
| b | Golden | | |
| С | Plastic Letters | | |
| 12 | PVC / PLASTIC FOLDERS AND FILES | Clip Files, Folders, etc | Manufacturers only |
| 13 | PLASTIC PRODUCTS | Mugs, Buckets, Waste Paper Basket etc. | |
| 14 | SERVICE MEMENTOS | | |
| 15 | SUNPOWER FILMS, VENETIAN BLINDS | | |
| 16 | TABLE TOP GLASS | | |
| 17 | COMPUTER PERIPHERALS | | |
| а | Ink/Toner Cartridges | | |
| b | Consumables | | |
| С | Computer Stationery | | |
| II | CAPITAL ITEMS | | |
| 18 | IT RELATED ITEMS | | |
| а | Desktops | | |
| b | Laptop | | |
| С | Printers | | |
| d | Software & Anti Virus | | |
| 19 | FAX MACHINES | | |
| 20 | FURNITURES | | |
| а | Steel / Metal | | |
| b | INVERTERS | | |
| 21 | PRESENTATION EQUIPMENTS | | |
| а | LCD Projector | | |
| b | Conference Hall Items | | |
| С | LCD Wide Screen TV | | |
| d | DVD Player | | |
| е | Handicam | | |
| 22 | MOBILE HAND SET | | |
| 23 | UPS FOR COMPUTERS | | |
| 24 | WATER PURIFIER | Drinking | |
| 25 | WEIGHING MACHINE | For Posts/Parcels | |
| 26 | BRIEF CASES | VIP, SAMSONITE, ARISTOCRAT | |
| 27 | ANNUAL MAINTENANCE SERVICE CONTRACTS | | |
| а | Computers & Peripherals | Desktops, Laptops, Printers, Servers & Scanners | Doing for CPSU's & Central Govt. Offices. |
| b | Licenses | Software / Anti-virus | |
| С | Punching Machine-Manual | Escol Attendance Time Recorder | |



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|----|--|-------------------------------|---|
| d | Fax Machines | Panasonic, Brother, Modi | |
| е | Franking Machine | Kores | |
| f | Packers & Movers | Local / National | Reputed Movers. |
| g | Agencies for Booking Tickets for Bus/Train/Air Travel | Both Domestic & International | |
| h | Carpet Cleaning | | |
| i | Upholstery/Furniture | | |
| 28 | COURIER SERVICES | | 1. The Courier Agency should have a minimum Annual Turnover of Rs.25.00 L |
| | | | 2. The Agency should have a minimum period of 5 years of business line experience. |
| | | | 3. Agency should have served/serving to 5 major Institutional Clients in the last 3 years. Copies of Institutional Work Orders where the Billing amount is more than Rs.5,000/- Per Month only to be enclosed. |
| | | | 4. The Courier Agency should be Income Tax and Service Tax Payee. Copies of IT PAN Card No. and Service Tax Registration No. to be enclosed. |
| | | | 5. The Courier Agency should be Registered under Companies Act – 1956 / Under Shop & Commercial Establishment Act. Documentary proof to be enclosed |
| | | | Agency should have not less than 250 Branches in all over India, locating in District Head Quarters, all main Cities and State Capitals of India and should have wide distribution / Collection Network. The brochure containing locational address with phone / fax numbers and e- mail ID to be enclosed. |